

# ALEXANDRA

DENTAL CARE

Creating Smiles

[www.alexandradentalcare.co.uk](http://www.alexandradentalcare.co.uk)

## practice**news**

Welcome to our practice newsletter. Our aim is to update you on the happenings at the practice as well as featuring procedures to help improve your smile.



### Derby County, proud partners



We are thrilled to announce that we are now 'proud partners' with Derby County Football Club. We are working closely with their marketing team and are delighted that we are now the official sponsors of midfielder Michael Jacobs and star striker Theo Robinson who visited the practice with manager Nigel Clough.

### Opening times

Monday:	8.00 am – 8.00 pm
Tuesday:	8.00 am – 6.00 pm
Wednesday:	8.00 am – 6.00 pm
Thursday:	8.00 am – 6.00 pm
Friday:	8.00 am – 6.00 pm
Saturday:	9.00 am – 1.00 pm

### Implant diploma success for George Savva

George has completed all of the units for the Diploma in Implant Dentistry based at the University of Leeds and organised by the Faculty of General Dental Practitioners (Royal College of Surgeons) in London. He sat the final exams in December 2012 for the full Diploma accreditation and was successful in achieving the Diploma in Implantology: DiplImpDent RCS(Eng). This is regarded as the gold standard of dental implant education by the General Dental Council.

George continues to offer his implant service to existing patients as well as to new patients, so if you have friends or relatives who are unhappy about missing or loose teeth, or are not eating comfortably, or are unhappy with ill-fitting dentures, please feel free to recommend us.

### Record-breaking achievement for Yogi in National Awards

We are pleased to announce that Yogi has been shortlisted in an unprecedented eight categories, more than any other UK dentist, at the Aesthetic Dentistry Awards 2013. These awards are regarded as the 'Oscars' of dentistry and are judged by leaders in the dental world.

To be shortlisted in so many categories demonstrates Yogi's excellence in a wide range of cosmetic treatments and confirms his place as a leading cosmetic dentist in the UK.

**Yogi said:** 'To have your work scrutinised by experts in the world of dentistry and to be shortlisted for eight awards makes me incredibly proud. I could not do this quality of work without the support of a great team so I am equally thrilled that we are also in the Best Practice category. It is fantastic that everyone's efforts to provide exceptional patient care has been recognised nationally.'

Good luck to the team when they attend the glittering ceremony in London.

## Interest-free credit

For larger treatment plans we are able to offer you the option of spreading the cost, totally interest-free!

This makes treatments such as tooth whitening available from only £44.60 per month!

If you are interested and would like to know more, please speak to one of the dental team who will be happy to help.

## Stay fit...

A recent study has shown that people who stay fit and healthy – exercising, keeping to a normal body weight and eating a healthy diet – are 40% less likely to develop gum infections that could lead to tooth loss.



**Bleeding gums** are a sign that your mouth is unhealthy. Gum disease is on the increase and often goes unnoticed by patients. With our practice plan you are entitled to two preventive exams and hygiene visits per year!

## Fact

Nineteenth century false teeth were so prone to falling out while eating that many Victorians ate in their bedrooms before dinner to avoid potential embarrassment!

# Dental implants – patient story

I considered the possibility of dental implants many years ago when I lost my front teeth, but finances at the time did not allow for this. I went for the cheaper option of a dental plate which I always hated; even my husband was not allowed to see me without my teeth in place! In the end, I decided I wanted implants before I retired. I approached Dr Savva who, following detailed discussions, advised me that implants were my best option and we commenced with treatment straight away.

As a long-standing patient of Dr Savva, I wish to place on record my complete satisfaction with the procedures carried out and the treatment I have received from Dr Savva. He is courteous and professional in his approach and very reassuring. His attention to detail and standards of hygiene are second to none, and these high standards are mirrored by his team. The pride he takes in his work is obvious, and this is borne out by the fact that my implant treatment has been faultless as far as I'm concerned.

I am delighted with my new teeth and no longer have to be seen without front teeth which is a major confidence booster for me. I am now able to eat properly, using the whole of my mouth, which I haven't been able to do for a long time. I have complete faith and trust in Dr Savva and know whatever treatments he undertakes, he will do so to the highest calibre and will always place his patients' wellbeing at the forefront of any proposed treatment.



Before



After

## Put a sparkle in your smile!

Tooth whitening continues to be a popular cosmetic dental treatment, and with good reason. It is affordable and very effective, and can make a big difference to the way your smile looks. It can also provide a huge boost to your confidence!

Teeth often need whitening because they have become stained by drinking tea, coffee and/or red wine, or by smoking. Teeth also naturally become darker with age – whitening can make them lighter again, and can also have the fantastic side effect of making you look younger!

To find out more about our tooth whitening and other smile enhancement treatments, please ask. Why not book in for a free consultation, this service is also available to non-patients of the practice so pass on the news to your friends and family! Don't keep us a secret.



## Go online

Keep checking our website

[www.alexandradentalcare.co.uk](http://www.alexandradentalcare.co.uk)

for the latest news and special offers. You can contact us via the website and leave a message out-of-hours.



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