

# ALEXANDRA

DENTAL CARE

Creating Smiles

[www.alexandradentalcare.co.uk](http://www.alexandradentalcare.co.uk)

## practice**news**

Welcome to our practice newsletter. Our aim is to update you on the happenings at the practice as well as featuring key dental procedures to help improve your smile.



### 15th year celebrations



It is hard to believe but it is 15 years since George and Yogi took the practice over from Wyndham Davies. George and Yogi have kept the practice abreast of modern thinking in dentistry and through their commitment to continual training are able to offer the latest techniques and treatments.

They have also continued to invest in the latest equipment, all this meaning that you receive the best possible dental care for you and your family. Also reaching the loyalty milestone of 15 years are hygienist Helen Ward, dental nurse and oral health educator Jo Lowe and practice manager Michelle Hornsby.

Michelle enjoys helping all the patients of the practice and is always at hand should you wish to discuss treatments, payment options or just for an informal chat.

**Michelle said**

*"When I first started working with George and Yogi we only had three surgeries and five members of staff. Today, we have four surgeries, four dentists,*

*two hygienists and a team of 13 hard-working and committed people."*

*"I believe we have grown by offering consistent quality dental care, focused on achieving long-term dental health for all of our patients. We do this in a calm, caring and friendly environment in which it is a joy to work."*

**Hygienist Helen added**

*"I can't believe I've been here for 15 years! The practice has totally changed since I first started. Over the years I have got to know my patients well. I feel their gum problems have improved dramatically and the patients are so much more motivated and interested in their smile. I have always enjoyed working with my colleagues, some of them for 15 years."*

**When congratulated on her years of service, Jo commented**

*"Much has changed in the past 15 years that I've worked here, but the patients remain the same, cheerful and friendly."*



### Investing back into the practice

We are constantly investing in our knowledge, equipment and the building to ensure that you get the best from your dental care here at Alexandra Dental Care. Last year saw us invest in new state of the art equipment – this allows us to continue to offer the latest modern techniques that dentistry has to offer. You will notice that we have given the waiting room a facelift to make your visits as comfortable as possible. We have invested in new flooring, air conditioning, lighting and a bright new lick of paint.

We would like to thank you for bearing with us while this work was being carried out. We hope that you think the end result has been worth it.

### Opening times

Monday:	8.00 am – 8.00 pm
Tuesday:	8.00 am – 6.00 pm
Wednesday:	8.00 am – 6.00 pm
Thursday:	8.00 am – 6.00 pm
Friday:	8.00 am – 6.00 pm
Saturday:	9.00 am – 1.00 pm

### The benefits of straight teeth

**Do you have concerns that your teeth look crooked or crowded?** Problems can go deeper than simply not having the confidence to smile. Straighter teeth are much easier to keep clean as there are far less areas for food to get stuck and trapped. Crowded teeth stain more easily and these stains are much harder to brush off yourself as it is hard for the bristles of your brush to get into the overlapping areas.

Yogi Savania is now a fully accredited Invisalign®, Inman Aligner™ and Clearstep™ practitioner. This means that he is able to offer a range of orthodontic treatment to patients. Modern techniques are a far cry from the orthodontics of old, new treatment is discreet since many of the appliances used are virtually invisible. The appliances that we use are far more comfortable with no bulky brackets or wires to irritate the mouth. You will find that treatment is convenient and won't disrupt your lifestyle.

**Following a short assessment Yogi will be able to advise you on the best solution for you.**

## Children's oral health education sessions

February half term saw the practice inundated with local children and teenagers. Every day during the school holiday our oral health educators held fun and interactive sessions designed to help youngsters learn how to brush correctly and to keep their teeth for a lifetime. Children were shown how plaque builds up on their teeth with disclosing tablets and giant mouths and brushes proved to be great fun. Children played games guessing how many sugars were in certain foods, prizes were up for grabs and free goodie bags were handed out to all who attended.

### Our oral health educator, Jo Lowe, said

*"I have found through my role here that fun, hands-on learning makes it far easier for children to get to grips with the techniques of correct tooth brushing. Our sessions were very popular, we opened our doors to all children and not just those registered on our books, that way we were able to reach out to the wider community."*

**Look out for future sessions during the Easter and Summer holidays.**



## Blog

Have you seen and read our new blog on our website? Our blog is updated regularly with stories and features about the practice, dental health and your general health. It is a great place to visit to find special promotions, competitions and news about our practice.

Take a look now at [www.alexandradentalcare.co.uk](http://www.alexandradentalcare.co.uk)

## Continued education

Yogi is continuing his studies and at present is completing his clinical education diploma at Sheffield University. These studies will supplement his teaching role and his position on the editorial board of one of the leading national dental journals.

Meera is studying a one year advanced cosmetic dentistry course with one of the world's leading dentists in London.

George is near to completing his Diploma in Implantology at the Royal College of Surgeons in London. This is the Gold Standard of implant courses in the UK. After three years of hard study including travel to universities in Germany, George will sit his exams in July and December of this year.

Along with this, George's dedicated implant team continue to upgrade their skills. His team will travel to London later on this year to train with the Association of Dental Implantology (ADI).

## Referrals

The number of referrals we receive via word of mouth continues to impress us. Thank you for your continued support and the belief in what we do. If you have friends or family who are looking for a dentist, then please pass on our number.

## Social networking

We are pleased to be part of the ever-popular Facebook and Twitter networks. By following us on Twitter - @alexandradental or liking us on Facebook - Alexandra Dental Care, you will be notified of any new blog posts, the latest news and views from the practice, regular fun facts and be the first to hear about exciting competitions.



## Exam congratulations

We are pleased to say that, after studying hard, Kirsty Pegg has passed her national exam in dental nursing.

Well done, Kirsty!

## New hygienist

We are pleased to announce a new member of our team.

Local girl Vicky Gopsill will be working all day on a Friday offering her skills in preventative dentistry and helping with promoting good oral health.

# 0% finance

## Spreading the cost

One of the stumbling blocks when deciding whether or not to have more advanced treatments carried out can be the cost, or simply the ability to pay for it all in one go. You may not know but we can spread the cost for you with an interest-free payment plan, enabling you to pay for treatment over 10 months. Please ask at reception for more details.

## Keeping in touch with you

### Only a text message away

We offer a text message reminder system for your booked appointments. Two days before your appointment you will receive a free text message to remind you of the time and date of your dental appointment. To ensure that you receive these helpful reminders please check that reception has your correct telephone numbers.

### Email reminders

Soon to be launched is our email reminder system. If you have not yet done so could you please inform us of your email address?



Dental Surgeons: Mr. Yogi Savania BChD, MFGDP(UK) | Mr. George Savva BDS(Lon) & Associates  
54 Alexandra Road, Swadlincote, Derbyshire DE11 9AZ

Tel: 01283 216347

Email: [smile@alexandradentalcare.co.uk](mailto:smile@alexandradentalcare.co.uk)